



**HASIROO**  
**SNUG & SUSTAINABLE**

*Exclusive and comfortable footwear made  
from biologically fallen leaves.*





*Crafting the  
abundant potential  
of undiscovered  
natural fibers...*

## - HASIROO - A FINER ALTERNATIVE

### *Novelty*

The Hasiroo range is one-of-a-kind, a luxurious concept that has been created for the conscious consumer looking for impactful and ethical products.

### *Sustainability*

Hasiroo not only aims at replacing the wasteful cotton/polyester hospitality slippers with a better material but also uses a natural fiber that is otherwise discarded.

### *Homegrown*

Non-traditionally, Indian-made footwear is handcrafted by artisans using fallen leaves that are native to our country's soil, increasing employment at the grassroots level.

## WASTE UPGRADE

A sturdy textile was created by treating fallen palm leaves with a softening bioliquid that we developed, extending the leaf's lifetime while keeping the material flexible.

Areca palm plantations are spread across 2.5 lakh hectares in South India and each tree sheds five to six leaves every season -all currently under-utilised.







## KOLHAPURI 2.0

We have reinvented the ever-so-famous Kolhapuri sandals with a fresh and conscious style in mind. Let your guests enjoy the feel of the traditional Indian sophistication that further suits their Western aesthetic.

*Traditional Indian-wear,  
contemporized!*

## SENSIBLE SLIP-ONS

Inspired from the regular open-foot slippers at hotels, these slip-ons fit perfectly because of their adjustable functionality. Great for international guests!

*Your carefree and comfortable  
companion!*



## HOSPITALITY RANGE

(UNISEX)

### *Waste-Reduction*

Helping the hospitality industry become more eco-friendly, Hasiroo offers an upcycled alternative that is biodegradable too!

### *Exclusivity*

Moving ahead from the age-old look of the hotel slipper, we have designed a refreshing line specially for high-end hospitality that cannot be found anywhere else!

### *Contemporary*

This collection is reminiscent of the past leaping into the present, keeping it cosy, unhurried and relaxing, just like your guests will be in these slippers.





## POP-ONS

Give your feet the casual yet lively pause with this adjustable footwear. Great for a staycation, these are available in 2 combinations- blue, white, and fuchsia and black, white, and red.

*Adjustable and easy with a pop of colour!*



## BRAIDED BEAUTIES

For anyone who's looking for something comfortable, stylish and on the more eye-grabbing side, the Braided Beauties are it! With straps of jute & cloth twined together, a pair of these is the final step in achieving an effortlessly attractive and calm look.

*Light, breezy and beachy!*



## NAUTICAL TROPICALS

Wind in your hair, pristine clothes donned and yet, you're missing something? These flip-flops will complete your free 'n' easy look, providing style, comfort and the feel-good factor of being purposeful in your lifestyle choices.

*The beach-chic style!*





*Do you have bulk footwear needs and would like to  
switch to our eco-friendly options?*

*Let us help you navigate and offer personalised options  
that fit your requirements.*

*Contact us to know more.*

**A product by Ylem-led**  
**HASIROO**

Phone- +919311036400  
Email- [hello@ylemofficial.com](mailto:hello@ylemofficial.com)

A 70, Okhla Industrial Area,  
DDA Sheds, Phase II,  
New Delhi-110020, India